

## VLM Airline offers First Class confirmations from Securidox

London, 13 May 2008

Securidox have today embarked on an exciting new business relationship with VLM Airlines Belgium NV to deliver enhanced eTicket confirmations.

The system provided by Securidox offers many unique advantages – as well, as improving the appearance and quality of the eTicket confirmations. The system gives marketing staff at VLM complete control over the design and content of all passenger documentation via Securidox's web based graphic Manage&Control™ interface. The system also has multi-lingual capabilities, meaning VLM is able to deliver documents in passengers' preferred languages.

Rony Timmermans, Executive Director of Finance & Commerce of VLM Airlines commented *“Our online booking system worked well but we were not satisfied with the quality of the messages being delivered to the passenger. Central to the decision was the ability to deliver consistent documents from the internet and all centre booking systems. Historically, changing the content of the message would involve reverting to the suppliers with the attendant delays and costs. The opportunity to include targeted advertising on the eTicket confirmations will also allow us to generate revenue from what has historically been a cost aspect of our service.”*

Mark Scott Managing Director at Securidox remarks *“Manage&Control™ will enable VLM staff, subject to relevant authorisation levels, to modify templates within the organisation to ensure consistency of corporate image and make seasonal changes/offers without the necessity of using external resources..”*

Ravi Ramamrutham, Technical Director at Securidox said *“We have been delivering documentation for flight confirmations for a while now but working with VLM gives us the opportunity to demonstrate our ability to integrate our product not only with online booking systems but also with call centre reservation systems and departure control systems.”*

**For further information on Securidox and its solutions visit [www.securidox.com](http://www.securidox.com)**