

## Ex SITA Head of Passenger Transport Solutions, Richard Stokes, Joins Securidox

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Securidox welcomes Richard Stokes who, until recently, was the Head of Passenger Transport Solutions at SITA.

Stokes joins Securidox as a Non Executive Director – Airlines, where he will be responsible for developing services to airline and related industries

Stokes says *“I always liked the Securidox platform from the first moment I was introduced to it while working at SITA. It is a quick, non intrusive way of addressing airlines requirements for ancillary revenue customer experience and branding”*. In addition, *“it is largely manageable by airlines themselves without reference back to the Reservation Systems provider or technical resources at Securidox. The ancillary revenue possibilities can in some cases easily cover the cost of airline reservation and departure systems on a PAX basis”*.

He especially enjoys the fast moving nature of the Securidox platform that allows customers to implement the systems within a very short time frame - within 2 months if the customers are working to a short time frame.

Stokes continues, *“It will enhance SITA, Amadeus or any other, Reservation and Check In systems and can be swapped to service different output streams within a matter of days. I particularly like the way existing customers are taking up additional solutions like mobile boarding passes, reminder emails and passenger alerts.”*

Mark Scott, Securidox CEO, says *“It is fantastic to be working with Richard to deliver ancillary revenue generating solutions to airlines of all sizes”*. Scott continues *“I appreciate Richard’s vision and the additional customer insights that Richard gained in his 10 years at SITA. Richard will help to guide Securidox with a renewed marketing program for making further improvements. His undoubted contacts within the airline industry will enable us to approach prospects at the right level and, together with current customers, prove the undoubted benefits to new users”*

**For further information on Securidox and its solutions visit [www.securidox.com](http://www.securidox.com)**

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