

## Securidox is an integral part of Mobile Check-in for Qantas

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Qantas is the first Australian airline to allow their passengers to have boarding passes delivered direct to their mobile phones.

Securidox delivers IATA standard mobile boarding passes in the implementation of an innovative new process to make passenger check-in simpler and swifter. The system, allows passengers to check-in on their mobile devices, receive check-in notifications and retrieve their boarding passes directly to their mobile telephones using a system provided by Securidox - an end to lengthy queues at the check-in desk. This new technology forms an integral part of the airlines ongoing commitment to improve passenger communication and satisfaction as well as generate savings in the Check-in process.

Sam Charmand, Manager IT for Airports, Customer & Marketing at Qantas reported *“the remarkable achievement has been the result of great collaboration across Qantas, and innovation within Business Information Solutions. Securidox worked closely with our team demonstrating flexibility and innovation throughout the selection and evaluation period to develop new procedures where convenience offers the edge.”*

The system, which is available for the 2,300 domestic flights operated by the airline each week, draws data from the Amadeus Altéa platform and was rolled out across the entire network simultaneously.

Ravi Ramamrutham, Securidox’s Technical Director comments *“seamless integration is achieved with Securidox’s iconfirm™ interface which ensures confidentiality, accuracy and speed”*. The intelligent system is able to recognise mobile phone devices to deliver the boarding pass in the IATA stipulated format, as well as providing secure, self-contained PDF versions via email, which can be printed at home.

Mark Scott, Managing Director of Securidox, explains *“Research shows that traditional check-in systems cause significant dissatisfaction at the airport with the process being too time consuming and stressful. The mobile check-in system offers a convenient solution for passengers and positive brand reinforcement for the airline. There are also excellent opportunities for revenue generation through advertising targeted to the passenger profile.”*

**For further information on Securidox and its solutions visit [www.securidox.com](http://www.securidox.com)**