

## Comet delivers 11 millionth document via Securidox

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The successful working relationship between Securidox and Comet passed a new milestone this month – Comet dispatched the 11 millionth document using Securidox's document creation and delivery system.

The Securidox system was initially implemented to eliminate the cost of printing and mailing receipts to customers who made online purchases, by supplying e-confirmations of transactions. But the system has a great deal more to offer than this. In particular, it's unique Manage&Control™ feature, which – as the name suggests – provides Comet with absolute control over the documentation produced and supplies a wide range of user information and functionality.

The Manage&Control™ interface allows the Comet marketing team to manage all aspects of the delivered documentation without referral to the IT department or Securidox's support group. Seasonal messages can immediately be incorporated into the accompanying email and changes to the layouts quickly and easily completed. Messages relating to special offers, great deals, customer assistance and product hints can easily be compiled and delivered at the same time as the original confirmation for no additional cost and added customer convenience.

Manage&Control™ not only controls the content of the document but also records all aspects of the document and activity surrounding it - not just values and quantities. Other items recorded and reported on in real time include the time the document was created and time of printing, which messages are clicked on, when and how often. Lost documents can be resent in seconds by the eCommerce team or accounts department saving time and money. Documents are secure and compliant with VAT regulations, meaning additional manually-produced VAT documents are a thing of the past.

Mark Scott, Managing Director of Securidox said *"the versatility of the system offers great advantages to our clients. By being able to control all aspects of the document delivery, clients are able to use the system to do exactly what they need it to. That Comet has used the system to deliver over 11 million documents shows just how successful it is!"*

**For further information on Securidox and its solutions visit [www.securidox.com](http://www.securidox.com)**