

Airline checks in for printed and mobile boarding passes

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In order to enhance the travel experience to passengers as well as cut time and costs at checkin, a large Australasian airline has signed a contract with Securidox to provide enhanced 'print-at-home' boarding passes and boarding passes delivered to mobile devices. These initiatives are part of the airline's Next Generation Check-in project and are expected to be delivered early in 2010 and precede a number of further passenger satisfying initiatives.

The implementation is targeted to deliver better passenger communications and over-all satisfaction as outlined in late 2009. Securidox's solution plays an important role in delivering those objectives and is included in the airline's future plans. During the evaluation period, Securidox proved not only their product capabilities but also their flexibility, professionalism and innovation.

Through out the selection and the rigorous vetting process, Securidox was able to demonstrate the effectiveness of their iconfirm™ solution both on a technical level as well as the possibility of revenue generation capabilities. The mobile check-in project has involved integration with and reception of data from the Amadeus Altéa platform and was accomplished seamlessly using iconfirm™'s advanced interfacing capabilities.

In these difficult economic times costs are an important factor which can't be ignored. The airline will implement a solution that ensures a superior passenger experience through the quality of documentation and the mobile check-in option while being able to capitalize on the ability to deliver all the documents and services from a single engine. Whilst not covered by the agreement, the solution can also be applied to eTicket Confirmations at a future date.

Mark Scott, Director at Securidox commented "*The airline's procedures showed that Securidox was right on top of its game. We were able to prove, in the face of some very tough competition, how we could comply with the company's demand to delight their passengers and provide the future services that are sure to spin off from the Next Generation Project.*"

For further information on Securidox and its solutions visit www.securidox.com