

Securidox Integrates with Amadeus

London, 21 September 2009

Securidox today announced successful integration with the Amadeus Web services platform for the delivery of enhanced eTicket confirmations, web and mobile check-in and the delivery of enhanced 'Print-at-Home' and mobile boarding passes.

As one of the world's largest travel service providers, Amadeus services over 500 airlines which can now use Securidox's systems to control and enhance their passenger communications. They can provide more off-airport check-in options and crucially, generate substantial additional revenue by using the targeted advertising possibilities of Securidox's platform.

On successful completion of the project, Ravi Ramarutham, Technical Director of Securidox commented - *"Integration of our platform has opened a number of exciting possibilities for our airline partners. Moreover, now that this integration has been completed, implementation times will be even shorter, ensuring that airlines and their customers start receiving the benefits of our systems even earlier. This is a key milestone in our efforts to hand control of the passenger documents to marketing personnel at an airline - separating the technology from the content - the hallmark of our platform."*

Securidox has been providing enhanced passenger and customer communications to the travel and eCommerce industry for over six years. The base systems which handle worldwide sales and flight departures are state of the art and are designed to handle huge volumes of transactions.

"The focus of these systems is immediate processing of reservations and check-ins with little regard for the document output - which is the first thing the passenger receives. At this point the technology matters are completed but issues of branding, corporate image, passenger contact, etc have just started" adds Mark Scott, Securidox's Managing Director.

Scott continues, "All documents delivered are obligatory by the regulatory authorities so provide an opportunity to enhance the passenger experience, streamline and simplify airline procedures as well as generate significant revenue without incurring additional costs!"

For further information on Securidox and its solutions visit www.securidox.com